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**Divas in the Den! Turriff Show’s Ladies Charity Event a sell out in minutes**

The Turriff Show Ladies’ Day Committee will host their annual charity event in the run up to the 159th Turriff Show which takes place on Sunday the 30th & Monday the 31st of July 2023.

Ladies’ day Committee Chair Fiona Gray said “The event, “Divas in the Den” will take place on Sunday the 23rd of July 2023, in the Turriff Show Hospitality Marquee, at the Haughs, Turriff. Those attending will enjoy a delicious 2 course lunch courtesy of The Kastille, followed by an afternoon of entertainment, fun and games – Diva style.”

The organising committee comprising of Turra Quines was established in 2018, with the main aim of raising money for local charities and charities close to the hearts of those on the committee. Despite a two-year absence in 2020 & 2021, the event has raised over £42,500 for charities including, Charlie House, Mental Health Aberdeen, HomeStart Deveron and Clan Cancer Outreach Support, Turriff.

This year, the committee has chosen to support Scottish Huntington’s Association, a Scottish charity that provides invaluable support to individuals and families directly affected by Huntington’s and The World Suicide Prevention Project, a charity on a mission to end suicide, forever. As with previous years, the Turriff Show will also benefit from the money raised.

Interest in the event has escalated over the years, and a welcomed increase in the size of the marquee has enabled us to sell an additional 60 tickets (6 tables). Tickets sold out in minutes via Thorneybank Farm Shop’s online shop, when they went on sale on 3 May.

As ever, events like these thrive thanks to the generous contribution and sponsorship from local businesses, the donation of auction and raffle prizes. Main Show sponsor, Bridgend Aggregates, will join the hospitality at the Ladies’ Day, along with other appreciated sponsors including, Aileen Ingram, Aesthetika Clinic, James Hall Joinery and AK|Architects.

Shannon Green of Bridgend Aggregates said: “Bridgend Aggregates are delighted to be onboard as main sponsors for Turriff Show Ladies’ Day. We hope a fantastic day is had by all, while raising money for two incredible charities.” Fiona added “thanks to the generosity of our sponsors, we will be able to give those joining us a fantastic and memorable afternoon of entertainment. The organising committee and I would be grateful to hear from any other businesses who may be willing to donate an auction or a raffle prize for the event.”

Fiona concluded “we are very much looking forward to welcoming 360 ladies to the Haughs on the 23rd of July, we have planned an epic afternoon, all with the aim of raising as much money as possible for the worthwhile charities.”

**-ENDS-**

**Notes to editor:**

Turriff Show 2023 will take place Sunday 30 and Monday 31 July 2023 at the Haughs, Queen’s Road, Turriff, AB53 4EF. Turriff Show is a registered charity, first established in 1864 and is now the biggest two-day agricultural show in Scotland, attracting 24,000 visitors annually. Turriff Show offers over £88,000 worth of prize money and have over 1,500 livestock classes.

In 2023 the show will host the Aberdeen Angus Society’s Summer National Show and the National Ryeland Flock Book Sheep Society Show. Main Sponsor for 2023’s event is Bridgend Aggregates – premium quality aggregates which are quarried in the north east of Scotland with their main depot near King Edward, Banff.

Press releases are issued on behalf of Turriff Show by Jane Craigie Marketing - a marketing and communications team who work with a wide range of clients, mostly, but not exclusively, in the agricultural, environmental and rural sector.

Issued on behalf of Turriff Show. For more information contact Gail Greig, Show Secretary on 01888 562219 or gail@turriffshow.org or alternatively Lois Campbell, Account Executive and Staff Writer for [Jane Craigie Marketing](http://www.janecraigie.com) on 01466 780078 or lois@janecraigie.com.